



## CMP Workshop

### ▲ AGENDA

#### 1. Project Timeline (5 mins)

---

- ▶ Where are we in the process?

#### 2. Project Updates/Input to Strategy Recommendations (30 mins)

---

- ▶ Feedback from stakeholder meetings
  - ◆ Minnesota Historical Society
  - ◆ Minnesota DNR
  - ◆ MnDOT
  - ◆ U of M/Department of Health
  - ◆ White Earth Nation
  - ◆ Leech Lake Band of Ojibwe
  - ◆ Prairie Island Indian Community
- ▶ Project Advisory Team feedback (January meeting)
- ▶ Field team update and results
  - ◆ Field inventory and recommendations (signage, routing, resources, etc)
  - ◆ Visitor surveys
  - ◆ Upcoming deliverables
- ▶ Website/social media activity
- ▶ Online mapping of corridor

#### 3. Strategy Development (10 mins)

---

- ▶ Group overview – strategy development outline
  - ◆ Reminder of the Commission's previous brainstorming ideas

#### 4. Break (5 mins for groups to assemble)

---

#### 5. Group Breakouts – Strategy Discussion (30 mins)

---

- ▶ Intro/format
  - ◆ *The outline is a starting point; our focus is not to word-smith every strategy, but to get a sense of which strategies you feel are applicable and which goals/strategies should be priorities*
- ▶ Discussion of goals and strategies under each theme
  - ◆ Are there any goals and strategies that are missing?
  - ◆ Are there any goals and strategies on the list that should not be included?
  - ◆ Which goals and strategies must be accomplished in the next 10-15 years to fulfill the Commission's mission?



## 6. Large Group – Share Results (30 mins)

---

- ▶ Prioritization exercise
- ▶ Present outcome of both small groups
- ▶ Overall structure – do we have the right themes?
  - ◆ Wayfinding & Placemaking; Education & Outreach; Technology & Social Media; Health & Active Living

## 7. Upcoming Tasks/Next Steps (10 mins)

---

- ▶ Refinement of strategies and MN-MRPC involvement
- ▶ Next round of open houses (May 2014) and venues
- ▶ Assessment of views in the corridor
- ▶ Meetings with House and Senate members