# Mississippi River Parkway Commission of Minnesota

Metro Region (Elk River to Hastings)

October 27, 2016 • 2:00 – 3:30 p.m.

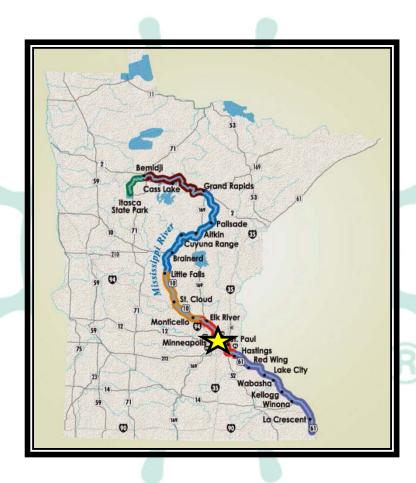
Historic Fort Snelling 200 Tower Avenue, St. Paul, MN

## Metro Region Agenda

- I. Welcome & Introductions
- II. Minnesota Great River Road Updates
- III. Ten State Great River Road Projects
- IV. Regional Commissioner Election
- V. Regional Work
- IV. Ideas & Updates from Participants

## Welcome & Introductions







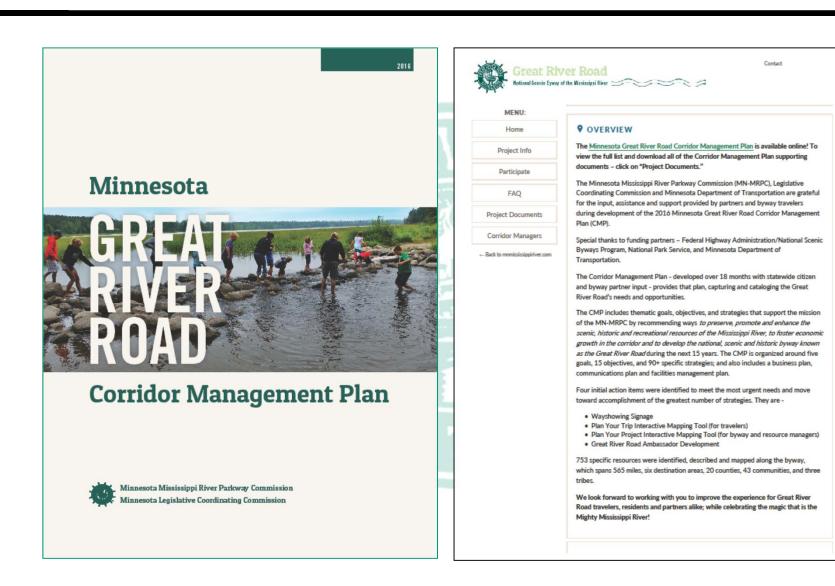
## Commission's Mission:

To preserve, promote and enhance the scenic, historic and recreational resources of the Mississippi River, to foster economic growth in the corridor and to develop the national, scenic and historic byway known as the Great River Road.

### Minnesota Great River Road Updates

- Corridor Management Planning Results
- Corridor Management Plan Implementation
  - o Wayfinding Signage
  - o Plan Your Project
  - o Plan Your Trip
  - o Ambassador Development





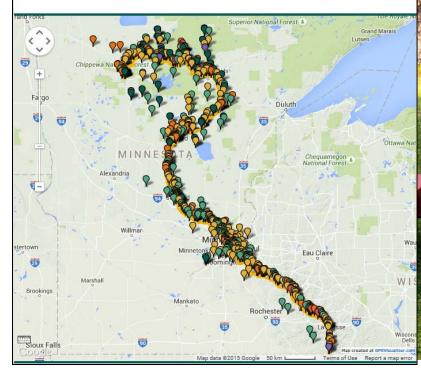


#### POINTS OF INTEREST

The points you suggested have been added to the full resource inventory created by the Great River Road field team this summer. Now you can sort by type and select a point for additional information and driving directions.

- Show All (reset map)
- O Scenic Overlook
- O Education and Interpretation
- O Natural Area

- O Recreation
- O Traveler Amenities
- Other Points of Interest









Assessment	Form			
General:				Control Number (From Submittal)
View			View Direction/Compass Bearing	A. C. L. I.
			View birection/compass bearing	
Location or Address			Primary Modal Accessibility	Parking Available
			Primary Modal Accessibility	ADA Accessible
City	County			
			Landowner/Managing Agency:	
GPS Coordinates			Landowner	Managing Agency
Anything Else?				
Assessment:			Landform/Cover	
View Type View Type		-	Landform/Cover	
Landscape Type			Land Use (Zoning/Type)	-
Landscape Type		-	Land Use (Zoning/Type)	
Suitability for GRR Viewpoint				
(1-5, 5 being most suited)				
Suitability for GRR Viewpoint [1-5, 5 being most suited]  Threat Level [0-5, 0 being no threat]				
(1-5, 5 being most suited)  Threat Level				
(1.6, 5 being more suited)  Threat Level (0.5, 0 being no threat)  Discuss how any threats might be miligated, or any infrastructure needs to develop vistas as by				
(1.5, 5 being more suited)  Threat Level 0.5, 0 being no direct) Discuss how any threats might be midigated, or any infrastructure needs to develop vistas as by oyways viewpoint/loverbook Other Notes Best season, environment details [background notice; site details].	D:			
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Great River Road Visitor Survey Results Overview



of respondents were aware they were traveling on the Great River Road Most respondents were traveling by car and 20% were traveling by bicycle



25 percent of respondents were over the age of 50



27 percent were under 18



75% of respondents visited or plan to visit the Headwaters of the Mississippi River The top three activities in terms of enjoyment included:

- 1 Touring by car
- 2 Headwaters/ Itasca State Park
- 3 Hiking



75% of respondents were visiting friends and family or were vacationing

Many respondents would like to see more and better signs indicating they are on the Great River Road

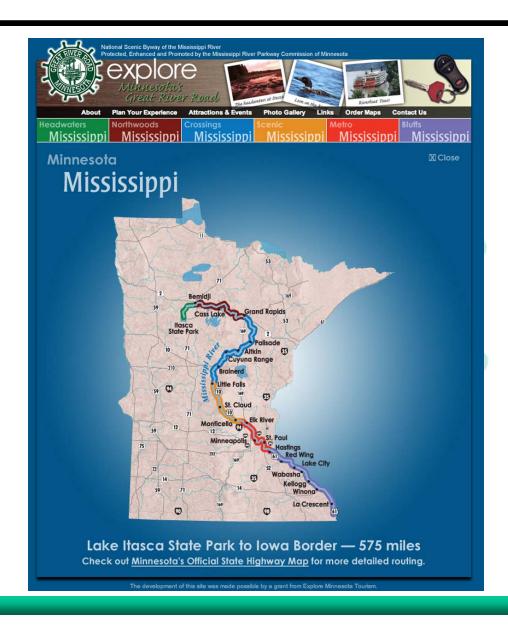
Many listed getting lost as a least favorite activity or a need for improvement



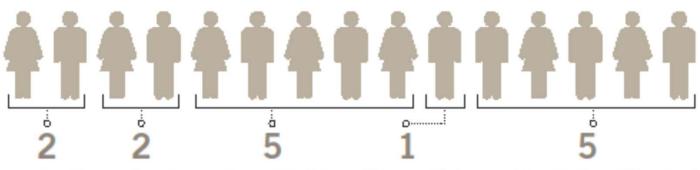
of respondents definitely will or probably would plan to visit again Most travelers learned about the Great River Road from:

- 1 The website
- 2 Existing local knowledge
- 3 Friends/family
- 4 Brochures
- 5 Wayshowing signs





#### Minnesota Mississippi River Parkway Commission Organization Chart



members of the Minnesota Senate members of the Minnesota House of Representatives one from each of the five geographic segments of the Great River Road

at-large appointed by MN-MRPC appointed commissioners one each from the Minnesota Departments of Transportation, Natural Resources, and Agriculture. Minnesota Historical Society, and Explore Minnesota Tourism

#### Technical Members:

Transportation, Natural Resources, Minnesota Historical Society, Explore Minnesota Tourism, National Park Service - Mississippi National River and Recreation Area MN-MRPC Staff

LCC Administrative and Fiscal Support







MRT Host Communities: Bemidji, Brainerd, Little Falls, Ramsey, Hastings, Lake City & Winona

## **Initial Implementation Focus**

- 1. Wayfinding Signage
- 2. Plan Your Project
- 3. Plan Your Trip
- 4. Ambassador Development

# Wayfinding Signage

• A total of 135 Great River Road wayfinding signs, or 22%, were noted as missing







# Wayfinding Signage

Where signs are in place, 32% of the time they do not follow the Manual On Uniform Traffic Control Devices (MUTCD)

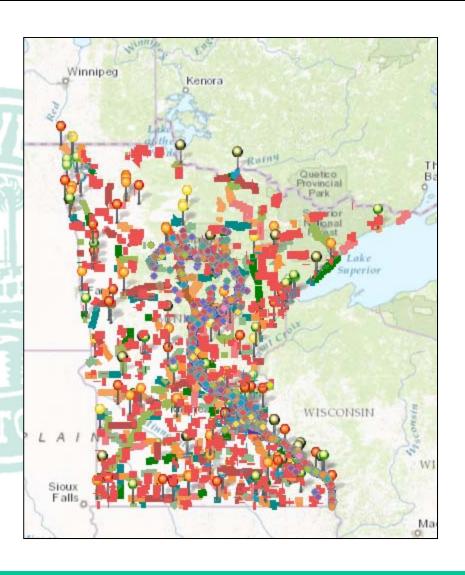
- Variations in size, colors, and wording
- Inconsistent sign assembly on poles
- Inconsistent type of arrow
- Missing the arrow
- Faded or otherwise beyond its useful life





## Plan Your Project

- ☐ Great River Road Route
- ☐ MRT Route
- ☐ Traveler Resource Database
- ☐ Great River Road Sign Inventory
- ☐ SALT Database (County, City, Other)
- ☐ Programmed Bridge Projects 2015 -2018
- ☐ Programmed Projects 2015 -2018
- ☐ Planned Bridge Projects 2019 2022
- ☐ Planned Projects 2019 2022
- ☐ Scenic Easements and Areas
- ☐ Multi-modal connections
- ☐ Permitted billboards

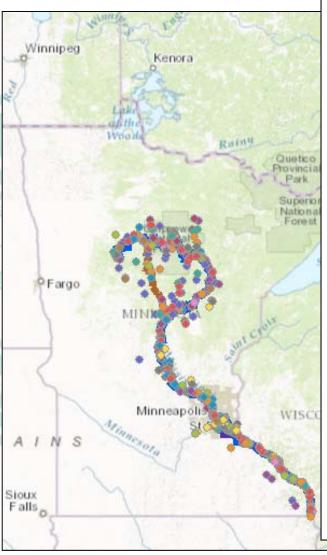


## Plan Your Trip

#### ☐ Traveler Resource Database

- Boat Access
- Museum
- Campground & Water Trail Campsite
- Trailhead
- Bridge
- Dam
- Rest Area
- Tourist Information Center
- · Scientific and Natural Area
- Interpretive Marker
- Federal, State, County & Local Park
- Federal, State, County & Local Forest
- Scenic Overlook
- Wildlife Area
- Fishing Pier
- Recreation Area
- Other Byways
- · Historic Site
- Picnic Area
- Public Art
- Visitor Center
- Native American Site
- Tribal Lands
- ☐ Great River Road Route
- ☐ MRT Route
- ☐ Electric Vehicle Charging Stations
- ☐ MnGrown Members
- ☐ Multimodal Hub





#### Metro

Historic Fort Snelling Museum 200 Tower Avenue, Saint Paul, Minnesota 55111

#### Website

Relive the early days of Minnesota and learn the crucial role played by a frontier post with a visit to Fort Snelling Historic Site. Originally named Fort St. Anthony, the post was reconstructed in 1820-25 by the 5th Infantry Regiment under Col. Josiah Snelling and, upon its completion, was named in honor of the colonel. The frontier post was built to restrict commercial use of the Minnesota ...and Mississippi rivers from foreign rivals, and its garrison tried unsuccessfully to keep the peace between the Dakota and the advancing Ojibwe. In 1858, the Twin Cities had been developed and there was no longer the need for the fort, so the Army sold Fort Snelling to entrepreneur Franklin Steele in 1858 for \$90,000. During the Civil War, Steele leased the decommissioned fort back to the Army ....During the Dakota War of 1862, its grounds housed a concentration camp for hundreds of Dakota women, children and elders... During World War II, it was a base for the Military Intelligence Language School, and was finally decommissioned for good in 1946. It is now an interpretive site administered by the Minnesota Historical Society. ...

Attachments: 10694 - 239 - Photo1.jpg

Zoom to

Get Directions

## **Ambassador Development**

- Developing a Great River Road Ambassador program will educate tourism agencies, local hospitality-related businesses, local officials, and river enthusiasts about the unique characteristics and needs of byway tourists as well as to better leverage the economic benefits associated with the Great River Road.
- It will include driving and biking the Great River Road with state and local transportation staff so they better understand opportunities to manage the byway as a parkway to better serve byway traveler needs.

## Ten State Great River Road Projects

- Fall Drive the Great River Road promotion
- Other 2016 Contests Birding and Biking
- Great River Road Mobile App
- Great River Road Ten-state Printed Map
- Ten-State Corridor Management Plan
- Mississippi River Connections Collaborative Partnership
  - 2016 Year of Birding
  - 2017 Year of Hiking
  - Geotourism http://mississippiriver.natgeotourism.com/
    - Launch
    - Contributor recognition





# Regional Commissioner Election

### MN-MRPC COMMISSIONER RESPONSIBILITIES

- Enact the MN-MRPC mission at National, State and local levels.
- Participate in four Minnesota meetings of the MN-MRPC annually.
- Participate in bi-annual National Mississippi River Parkway Commission meetings and serve on National Standing Committees.
- Actively support special events related to the Mississippi River and/or Great River Road.

### IN ADDITION, REGIONAL COMMISSIONER'S RESPONSIBILITIES ARE:

- Enable their Citizen Committee and regional stakeholders to maximize the benefits of the Great River Road.
- Act as link between the MRPC/MN-MRPC and the regional Great River Road citizen committee.
- Foster partnerships and cooperation within the region, harnessing local resources to implement the mission.
- Coordinate meetings and lead implementation of work by their Regional Citizen Committee.

## **Regional Commissioner Election**

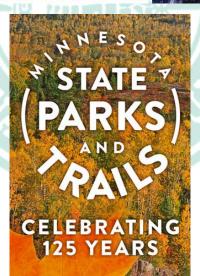
- According to statute, the MN-MRPC includes five Regional Commissioners elected by citizen committees within those regions.
- A Commissioner will be elected today for a two year term.
- Ballots will now be distributed...

## **Regional Updates**

















# Mississippi River Critical Area







# From the Group...



- Ideas
- Input
- Questions?

### Thank You!

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Special thanks to Historic Fort Snelling for hosting today's meeting!