

Chicano Latino Affairs Council

Established 1978 by Minnesota State Legislature to serve the Latino community and the state of Minnesota



Statute creating CLAC

Minnesota Statutes

3.9223 COUNCIL ON AFFAIRS OF CHICANO/LATINO PEOPLE

Subdivision 1.Membership.

The state Council on Affairs of Chicano/Latino People consists of 11 members appointed by the governor, including eight members representing each of the state's congressional districts and three members appointed at large. The demographic composition of the council members must accurately reflect the demographic composition of Minnesota's Chicano/Latino community, including migrant workers, as determined by the state demographer. Membership, terms, compensation, removal of members, and filling of vacancies are as provided in section [15.0575](#). Because the council performs functions that are not purely advisory, the council is not subject to the expiration date in section [15.059](#). Two members of the house of representatives appointed by the speaker and two members of the senate appointed by the Subcommittee on Committees of the Committee on Rules and Administration shall serve as nonvoting members of the council. The council shall annually elect from its membership a chair and other officers it deems necessary.

Subd. 3.Duties

The council shall:

- (1) advise the governor and the Legislature on the nature of the issues confronting Chicano/Latino people in this state, including the unique problems encountered by Chicano/Latino migrant agricultural workers;
- (2) advise the governor and the Legislature on statutes or rules necessary to ensure Chicano/Latino people access to benefits and services provided to people in this state;
- (3) recommend to the governor and the Legislature legislation to improve the economic and social condition of Chicano/Latino people in this state;
- (4) serve as a conduit to state government for organizations of Chicano/Latino people in the state;
- (5) serve as a referral agency to assist Chicano/Latino people to secure access to state agencies and programs;
- (6) serve as a liaison with the federal government, local government units, and private organizations on matters relating to the Chicano/Latino people of this state;
- (7) perform or contract for the performance of studies designed to suggest solutions to problems of Chicano/Latino people in the areas of education, employment, human rights, health, housing, social welfare, and other related programs;
- (8) implement programs designed to solve problems of Chicano/Latino people when authorized by other statute, rule, or order; and
- (9) publicize the accomplishments of Chicano/Latino people and their contributions to this state.

CLAC's History at a Glance

**STATUTE CLAC
CREATION 1978**



ACCOMPLISHMENTS



**CLAC OPERATION EXCELLENCE—
BIENNIUM CALENDAR & ACTION
PLAN AND ORGANIZATION
EFFECTIVENESS 2007**



ACCOMPLISHMENTS



**SUNSET ACT & SUNSET
COMMISSION 2011**



**FUTURE PLANS
2012 FORWARD**

CLAC does not have a large budget nor carry out programs. Most of appropriation fund for staff salaries, Board members expenses (Per MN Statute 15.0575, Subd. 3.) and rent.

CLAC's Strategic Priorities for 2012 are to continue:

- Civic engagement to empower Latinos, including Latino Legislative Day at the Capitol;
- HF 645/SF 947 job training reintroduced and recommend bill to reduce Latino achievement gap;
- Improve communication & cooperation between the Latino community and state government as well as local/federal government and private/nonprofit sectors
- Research, focusing on reducing Latino education achievement gap;
- Collaboration with MN Humanities Center, under Legacy Fund, to design a K-12 Model, which can be tested at high schools in 2013 for later dissemination throughout state;
- Bridge Latino community to state, local and federal Government agencies and programs as well as to nonprofits;
- Convey the message of Latino community's untapped resources in helping Minnesota access the opportunities of globalization and improve its economy and society;
- Focus time and resources to help reduce disparities between Latino and majority communities;
- Carry out efficient budget management.

Priority Services (see Appendix C for YTD Financial Statement)



Six-year history showing all funding

Six-year history showing all funding

FUNDING SOURCES	Fiscal Year					
	2006	2007	2008	2009	2010	2011
Fund Appropriation	271,000.00	271,000.00	308,000.00	314,000.00	292,000.00	298,000.00
General Fund Carry-forward from Prior Year	26,626.62	88,362.44	-	17,857.34		20,893.04
Other Sources (See Appendix C)	357.22	469.06	25,147.04	35,410.59	8,535.90	37,417.88
TOTAL FUNDING	297,983.84	359,831.50	333,147.04	367,267.93	300,535.90	356,310.92

EXPENSES	Fiscal Year					
	2006	2007	2008	2009	2010	2011
Fund Appropriation	209,264.18	310,907.35	290,142.66	330,323.03	271,106.96	291,402.70
Other Expenses (See Appendix C)			24,468.99	34,731.08	8,408.95	17,911.90
TOTAL EXPENDITURES	209,264.18	310,907.35	314,611.65	365,054.11	279,515.91	309,314.60

Notes:

- Difference from total funding sources and expenses was either carried forward onto the next fiscal year, within the biennium, or returned to the State.
- In FY 2011 the actual Surplus of 6% was \$18,490.34 which was returned to the State of Minnesota. \$19,486.06 of the \$37,976.40 was carried forward to FY 2012 as part of the Otto Bremer Grant.

Sunset Review, Demographics, Globalization: self-assessment & innovation



The Future...

Thomas Edison: "Waste is worse than loss." Greatest ROI from untapped resources...

CLAC's orientation shifting to help Minnesota tap into resources of Latinos (LA PRENSA OCT 2010)

In sync with opportunity to discuss improvements with Sunset Advisory Commission.

1. Demography & globalization-- game changers increase potential benefits of CLAC.
2. Census 2010: 65 + pop. Nationally, growing faster than overall population. MN, segment grew over last decade at rate more than double that of the general population. Affordability of entitlements, transferring responsibility for payment escalating costs of health, education and other essential investments. Cost care elderly expected to 5X today's cost to state in 25 years to \$5BN (Citizens League).
3. U.S. Latinos grew 43% to 50.5 MM--largest minority and fastest growing ethnic group. MN--grew 74.5% & majority 2.8%; Latinos--largest minority in MN 2015. Pew Hispanic Center 2009: 42% MN Latinos--new immigrants. DEED's Workforce Overview: Latinos' workforce participation rate 83.8%--highest of any group. Latinos' median age 22; majority's median age 40.
4. Young, energetic, & growing Latinos part of solution aging population & unmanageable costs. But, 49.2% Latino students graduated from HS in 2010; majority 82.8% (MDE). Georgetown U Center Education & Workforce--by 2018, 70% MN jobs will require higher education. MN will rank 48th in jobs available for HS dropouts.

The Future...

5. **Choice:** Empower Latino community to carry increasing proportion of responsibility to pay for mentioned costs or risk marginalization of its youth with very high opportunity cost and increase of expenditures? (*see Cost/Benefits Chart below*)
6. Beginning 20th century, many Europeans migrated to Minnesota, # HS graduates in U.S. roughly 6%. Probable these immigrants had similar or higher education than Minnesotans. 2009 U.S. Census Bureau: 91% of Minnesotans had HS diploma; majority Latino immigrants come from impoverished areas Mexico & Central America with less than 6th grade education & speak no English... far more challenging integration!
7. CLAC convened education experts & identified best practices--90 & 100 % graduation rates for Latinos attained! (Achievement Gap reports). Meeting now w/ MN Humanities Center build & develop systemic collaborative initiative to create a K to 12 Model, which can be tested at HS for 2013 dissemination throughout state. Grant request MHC under Legacy Funding to do work in 2012. Fresh mindset needed. Traditional solutions don't work well anymore in many areas – one, **DISPARITIES**, though MN philanthropic, civic-minded states in US. Paradox calls for synergies: all contribute part of solution. Must be cross-cultural & in spirit of partnership, not arms-length generosity. CLAC's role & 33 years as bridge ideally suited to elicit mindset to resolve paradox & reduce disparities in education, economic development & other. 10

The Future... a new way of thinking to manage a new world!

Globalization's unprecedented opportunities demand high skill in intercultural/international communication & foreign languages: tools to identify & profit from new markets, capital & strategic alliances. Latinos can enhance capacity to manage globalization. Spanish, Latino culture & new way of thinking to adapt to new interdependent world available to Minnesotans within arms' reach and at little cost. CLAC's network cross-sector contacts & intercultural expertise led to formation of Corporate Latino Advisory Committee to *Greater MSP also REAP & VCCC...*

We suggest improved communication & collaboration with Legislature, Governor's Office, various state, local & federal agencies, nonprofits & private sector be part of whatever reorganization of CLAC is recommended. We can suggest specific ways in which improvement could be attained.

Return On Investment in CLAC's activities could be highly attractive on the basis of plan to help reduce Latino education achievement gap alone!

"... child who grows up to drop out of school, abuse drugs and become a career criminal costs society on average up to \$2.5 million." Dakota Co. Atty. Backstrom & Chief Mpls Police Dept Dolan Star Trib

Chart Estimates of Potential Costs/Benefits of 2012 CLAC Effort to Reduce the Latino Educational Achievement Gap

Difference Investment Imprisonment vs HS attendance	HS Dropout Earnings	HS Grad Earnings	Two-Year Degree Earnings
<ul style="list-style-type: none"> • MN annual expenditure per prisoner: \$23,756* • MN annual investment per public school pupil: \$9,159* • Cost difference per cap: \$14,597 • Using 19.9%*** dropout rate--Annual expenditures on total incarcerated dropouts : \$260,627,076 • Annual investment on education of total # dropouts: \$100,483,389 • Cost difference \$160,143,687 • Using 14%*** dropout rate--Annual expenditures on incarcerated dropouts: \$183,348,808 • Annual investment on education total # dropouts: \$70,689,162 • Cost difference: \$112,659,646 	<ul style="list-style-type: none"> • Average lifetime earnings: \$1,198,447* • Average yearly earnings: \$29,961** • 2009 unemployment rate: 15.4%* 	<ul style="list-style-type: none"> • Average lifetime earnings: \$1,767,025* • Average yearly earnings: \$44,175** • Cost of opportunity per cap--difference from HS dropout earnings: \$14,214 • 2009 unemployment rate: 9.4%* • Potential total annual increase in income (using 19.9% dropout rate***): \$155,945,603.35 • Potential total annual increase in income (using 14%*** dropout rate): \$109,710,474.72 	<ul style="list-style-type: none"> • Average lifetime earnings: \$2,254,765* • Average yearly earnings: \$56,369** • Cost of opportunity per cap--difference from HS dropout earnings: \$26,408 • 2009 unemployment rate: 7.9%* • Potential total annual increase in income (using 19.9%*** dropout rate): \$289,729,245.34 • Potential total annual increase in income (using 14%*** dropout rate): \$204,495,101.44

* **Sources:** Governor's Workforce Development Council: 2011 Policy Advisory. MN Dept. Education 2010-2011 K-12 Enrollment by Ethnicity. Bureau of Labor Statistics, Table A-4: Employment Status of the Civilian Population 25 Years and Over by Educational Attainment, <http://www.bls.gov/news.release/empstat.t04.htm>

** CLAC: Average yearly earnings were calculated using the US Census Bureau's estimation of an average time spent in the workforce over a lifetime as 40 years. Thus the statistic of average lifetime earnings was divided by this span of time to yield average yearly earnings. **ONLY FOR ANNUAL COMPARISON PURPOSES.**

*** Based on MDE 2010-2011 K-12 total # Hispanic students enrolled (55,132) and their dropout rates, which were 19.9% and 14.0% in 2009 and 2010 respectively.

**CLAC thanks the Sunset
Commission for the opportunity to
present this information
12-15-2011**

