# e-Licensing Overview 

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## e-Licensing

- Enterprise e-Licensing is a statewide online licensing system or "one-stop shop" for businesses and citizens to obtain and manage licenses in a simple, easy to use process through a single point of entry.
- Streamlines licensing business to focus on citizen needs


## Beginning State - 2008 Statistics

- Number of licenses types: 600
- Independent licensing systems: 60
- State agencies and boards: 40 plus
- Volume: 800,000 occupational/professional licenses and 300,000 commercial/business licenses
- Full time FTE supporting those licenses types and systems: 800
- Annual expense: \$60+million
- Annual revenue: approximately \$165M


## Background

- 2005: Governor Pawlenty Executive Order setting eLicensing as a priority
- 2007: Legislation approved and appropriation made to conduct pilot
- 2009: Legislation approved to fully implement the initiative with surcharge


## Benefits for Citizens

- Access: 24 hours a day, 7 days a week.
- Simplicity: One-stop shop for all licensing and business needs.
- Security: Protection of citizen data and secure identity management.


## Benefits for Agencies

- Efficiency and effectiveness: Business redesign using lean principles and enhanced online capabilities improves licensing processes.
- Reporting: Advanced features allow more reporting, and business data analysis.
- Maintenance: Less effort on maintenance of individual systems and processes. Agencies maintain control of data and license processing.


## Benefits for the State

- Value of Investment: Investment dollars and ongoing costs are minimized through pooled resources and a single, online gateway system.
- Quality and Security: A high quality, secure licensing service with performance metrics.


## Timeline and Measuring Success

- Migrations of license types in scope should be complete to the central state environment by 2015.
- This date highly dependent on agencies prioritizing work required for the migrations to complete accordingly.
- Success is measured against the following variables:
- One portal
- Fewer systems
- Lower cost of ownership
- Leaner licensing processes
- Happier customers


## Migration schedule:



## Statutory authority

- Minnesota Statutes Section 16E. 055 requires state agencies to use the OET's "single entry site" for "electronic government services" related to "fees, licenses, sales, or other purposes."
- Minnesota Statutes Section 16E. 20 and 45.24 establish the surcharge for funding the completion of the $e$ Licensing system across the executive branch agencies, as well as operation and maintenance during the surcharge time period.


## What does the surcharge pay for?

- Integration of agencies' licenses by re-engineering and automating business processes and aggregating them with the online licensing portal that the public will access.
- State system operating and maintenance costs through completion of the development phase.
- Hardware and software maintenance
- Storage
- Servers
- Audit and security controls
- Business support staff to ensure critical agency licensing functions are fully operational

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## Surcharge overview

- The surcharge is added to existing license fees
- The surcharge is temporary
- Only licenses to be migrated to the system will pay the surcharge
- Per the statute, each licensing agency collects a 10\% surcharge (with a minimum of $\$ 5$ and a maximum of $\$ 150$ ) on each occupational and business license issued or renewed over a six-year period.
- The majority of licenses will be subject to a surcharge of \$5-\$30.


## Surcharge overview, continued

- The statute allows the Health Boards to pay the surcharge out of existing license revenue, if available.
- The statute allows all agencies to pay the surcharge out of existing license revenue, if possible.
- The surcharge applies to initial license applications and license renewals
- Surcharge is valid from July 1, 2009 - June 30, 2015


## Minnesota Electronic Licensing System Surcharge



## Questions?

