

Women-owned businesses: 1997 to 2002

- ◆ The number of women-owned businesses in Minnesota rose from 108,417 in 1997 to 123,905 in 2002, an increase of 14%. As a percentage of total firms in Minnesota this was an increase from 26.4% in 1997 to 27.9% in 2002.
- ◆ At the same time, receipts and sales of women-owned businesses in Minnesota rose from \$13.5 billion to \$16.2 billion, an increase of 21%. Though this increase is significant, women-owned businesses generated only 3.52% of sales and receipts of all Minnesota firms in 2002.
- ◆ The number of women-owned firms across the United States rose by 20% from 5.4 million in 1997 to 6.5 million in 2002. However, sales and receipts generated by those firms increased by only 15%, from \$818.7 billion in 1997 to \$939.5 billion in 2002.

Employees of Minnesota's women-owned firms

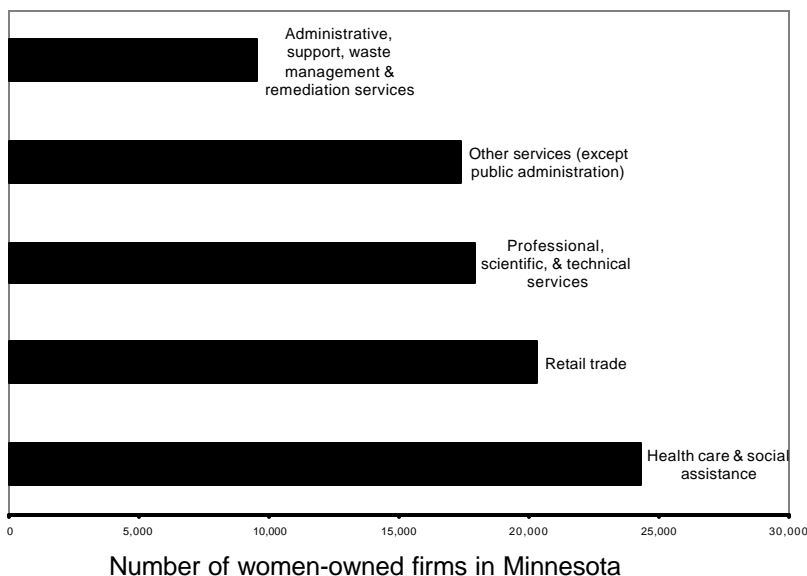
- ◆ In 2002 women-owned firms in Minnesota with paid employees employed 5.4% of the state's employees and had annual payrolls totaling more than \$2.9 billion. Though the number of women-owned firms with paid employees rose from 14,145 in 1997 to 16,737 in 2002, the actual number of employees dropped by 1.1%. Women-owned businesses in Minnesota employed an average of 9 people in 1997 and 7 people in 2002.
- ◆ When compared to firms owned by men or owned equally by men and women, a higher percentage of women-owned firms have no paid employees. In 2002, 86.5% of women-owned businesses did not have any paid employees, compared to 71.5% of firms owned by men and 71.8% of firms equally male-female owned.

Employees of Minnesota firms, 2002

	Women-owned	Men-owned	Equally male-female owned
Total annual payroll	\$2.9 billion	\$27.3 billion	\$2.7 billion
Average number of employees	7	12	8
Percentage of firms with no paid employees	86.5%	71.5%	71.8%

- ◆ Men-owned firms with paid employees in Minnesota employed 858,944 people in 2002, accounting for 37.3% of Minnesota's workers, and firms equally male-female owned employed 124,036, 5.4% of Minnesota's workers.

Minnesota industries with the most firms owned by women



- ◆ In 2002 women-owned businesses are concentrated in the areas of health care & social assistance (19.6%), retail trade (16.4%), and professional, scientific & technical services (14.5%). Of these three industry areas, health care & social assistance and professional & technical services are projected by the Minnesota Department of Employment and Economic Development (DEED) to have rates of job growth greater than 20% through 2014.
- ◆ DEED projects that a third industry area, administrative and waste services, will see 28.1% job growth by 2014, the highest rate of all industry divisions. In 2002, 7.7% of women-owned businesses were in this industry area.

Data compiled from the U.S. Census Bureau, 2002 Survey of Business Owners
 Minnesota Department of Employment and Economic Development
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